

ONE SECO STRATEGY MAP 2026-2028

MISSION:

As a not-for-profit cooperative, SECO Energy provides reliable and innovative energy services to our members and communities at a competitive value.

VISION:

SECO Energy will lead the industry in member satisfaction and engagement and be the preferred employer in our region.

VALUES:

Safety | Member Commitment | Honesty & Integrity | Strong Work Ethic | Inclusive Culture | Accountability | Teamwork

PEOPLE & CULTURE

- P.1 Foster a Proactive and Cross-Functional Safety Culture
- P.2 Attract, Develop & Retain Talent
- P.3 Promote a Security-Aware Culture
- P.4 Voices in Action

BUSINESS EXCELLENCE

- B.1 Digital Transformation
- B.2 Optimize Business Processes
- B.3 Deliver High Impact Services

FINANCIAL

- F.1 Manage Wholesale Power

MEMBERS

- M.1 "SECO Energy is reliable and a good value"
- M.2 "SECO Energy helps me manage my energy usage"
- M.3 "SECO Energy is my trusted source for energy solutions"