

## NEWS RELEASE

For Immediate Release

### **Sumter Electric Cooperative, Inc.**

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A Touchstone Energy® Cooperative   
The power of human connections

**March 5, 2010**

## **SECO Annual Meeting Is Saturday, March 27 Top prizes include pick-up truck & \$1,000 cash**

**Sumterville, FL** – Sumter Electric Cooperative (SECO) will conduct its Annual Meeting of the Membership on Saturday morning, March 27, 2010. The meeting will take place on the grounds of the Co-op's headquarters compound in Sumterville.

This year SECO marks its 72<sup>nd</sup> Anniversary and the theme for the meeting is conservation. Members will be able to see many practical ways that they can reduce their electric bills and save energy at the same time.

"Our annual meeting is attended by many members from all across our service territory and is always a great event," said SECO CEO Jim Duncan.

At this year's Saturday morning meeting those attending will be treated to refreshments and entertainment featuring Margo Rochelle & Rodeo Drive. In SECO's Technology and Conservation Tent, members will see a wide range of displays giving them the knowledge they need to make real inroads into conserving energy.

Each registered member receives a free gift and is eligible for the big raffle at the end of the business meeting. Top prizes include a refurbished Dodge Dakota 4x4, club cab pick-up truck, one \$1,000 and three \$500 cash awards. There is also a host of other major prizes that will be given away during the drawing.

Registration for the event begins at 8:30 a.m. on Saturday morning and continues until the business meeting starts at 10:30 a.m.

"The annual meeting is one of the things that distinguish electric cooperatives from other types of utilities. Aside from having a lot of fun and learning more about their Co-op, members get to interact one-on-one with the employees who work on their behalf all through the year," concluded Duncan.

SECO is a member-owned, not-for-profit utility serving 170,000 members and their families in parts of Marion, Lake, Citrus, Sumter, Pasco, Hernando, and Levy counties.

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